



## PAYMENT PROCESSING INTEGRATION

### DONATE NOW

Amount

Credit Card Number

Credit Card Expiration Date

CVC Number

Would you like to make this a recurring donation?  
 ▼

**Making 100% of your donation available to our mission**

As part of my donation, I'd like to cover the credit card processing fees that Cape Eleuthera Foundation pays. This is 30 cents for the transaction plus an additional 2.2% of the total amount.

Any special instructions?

Total Amount to Donate Now:

A custom donation process was built on Salesforce Sites that minimized processing cost while also increasing donation potential via recurring donations and transaction fee coverage.

The process spans Salesforce Sites and Stripe, using RESTful services and Webhooks to process PCI-compliant transactions.

The result is a system which automates the creation of Donation opportunities in Salesforce with attribution to contacts, automatic phone and address updating, and receipt notification.

*“We’ve been working with Corey for over three years, and it’s been a great partnership. He understands our business, and is a valued member of our team. I’d happily recommend his services for any non-profit looking to streamline their efforts.”*

Mary Assini

Executive Director

## RESULTS

CEF is now able to take advantage of NPSP improvements in providing insightful data, continuous application updates, and customized soft-crediting. Donation process improvements have resulted in a 3.5% increase in credit card revenue.

- + **2% reduction credit card processing fees**
- + **Automated intake for recurring donors**
- + **45% reduction in work-effort for donation acknowledgement**

**Find out if solutions like this can help your organization.**